

I. MICHIGAN SWIMMING

FORM FOR PROPOSED NEW RULE OR PROCEDURE

Revised 4/10

This form should be submitted a minimum of 20 days prior to the Board of Directors Meeting to be acted upon at that meeting. (Copies of all proposed legislation will be sent to all Board Members for their consideration, recommendation and possible Approval.) This form can also be used to submit Rule and Procedure proposals at the House of Delegates.

Date Submitted: August 8, 2013

Date of Board Meeting to be discussed: August 18, 2013

Affected Rule or Procedure

(current page #, or n/a): Page 56, F. Prohibited Postings to the Website

Description of Issue: (include copy of rule that is being modified, if applicable)

Current rule prohibits use of logos on the website.

F. Prohibited Postings to the Website

Vendor advertising or links to vendors shall be specifically prohibited unless the use of such vendor is mandated by Michigan Swimming, Inc. Non vendor links to other than Michigan Swimming, Inc. member clubs, USA Swimming or USA Swimming affiliated organizations may be permitted subject to the approval of the Administrative Division Chair and/or the Michigan Swimming Board of Directors. Allowable advertising shall include help wanted or job search advertising by MS member clubs or MS member coaches (name and contact information only). Advertising of any other type or form or the promotion of events or functions not related to those sanctioned by Michigan Swimming, Inc. or USA Swimming shall be expressly prohibited.

Requested New Rule or Procedure:

Use separate page(s) if necessary

F. Prohibited Postings to the Website

Vendor advertising or links to vendors shall be ~~specifically~~ prohibited unless the use of such vendor ~~advertising or link~~ is ~~mandated~~ **approved** by the Michigan Swimming, Inc **Board of Directors**. **This approval should be for special considerations only and the website should not be considered an advertising space for vendors or non vendors.** Non vendor links to other than Michigan Swimming, Inc. member clubs, USA Swimming or USA Swimming affiliated organizations maybe permitted subject to the approval of the Administrative Division Chair and/or the Michigan Swimming Board of Directors. Allowable advertising shall include help wanted or job search advertising by MS member clubs or MS member coaches (name and contact information only).Advertising of any other type or form or the promotion of events or functions not related to those sanctioned by Michigan Swimming, Inc. or USA Swimming shall be expressly prohibited.

Proposed Effective Date: *Immediately*

Proposed by (must be a current member): JOHN LORIA

Club: Michigan Swimming Office

Board Action: _____ (Adopted by Board) _____ (Adopted by Board with modification) _____ (Board recommends rejection) _____ (Board recommends referral to House of Delegates)